

Chambers With Income <\$50,000

Respondents:

Adams County Chamber of Commerce
 Audubon Chamber of Commerce
 Becker Area Chamber of Commerce
 Boscobel Chamber of Commerce
 Claremont Area Chamber of Commerce
 Delafield Area Chamber of Commerce
 Garner Chamber of Commerce
 Granite Falls Area Chamber of Commerce
 Horicon Chamber of Commerce
 Minden Chamber of Commerce
 Monona Chamber of Commerce
 Pocahontas Chamber of Commerce
 Wessington Springs Chamber of Commerce

State:

WI
 IA
 MN
 WI
 MN
 WI
 IA
 MN
 WI
 NE
 WI
 IA
 SD

Organization:

Survey Respondents by State

State	Frequency
IA	3
MN	3
ND	0
NE	1
SD	1
WI	5
Total	13

Survey Respondents by Population Served

Pop. Service Area	Frequency
Less than 10,000	12
10,001 - 20,000	0
20,0001 - 50,000	1
50,001 - 75,000	0
75,001 - 100,000	0
100,001 - 250,000	0
250,001 - 500,000	0
More than 500,000	0
Total	13

Accredited by US Chamber of Commerce

Accreditation	Frequency
Accredited	6
Not Accredited	7
Total	13

Chief Paid Executive FT or PT

Status	Frequency
Full Time	1
Part Time	12
Total	13

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Number of Years Chief Paid Exec. in Position

Number of Years	Frequency
Less than 1 year	2
1 - 3 years	6
4 - 6 years	1
7 - 10 years	1
More than 10 years	3
Total	13

Chambers Offering Professional Development

Professional Training	Frequency
Yes, for all employees	3
Yes, for select employees	4
No	6
Total	13

Organization Used for Professional Development

Organization	Frequency
U.S. Chamber Institute	3
ACCE	1
ASAE	0
Local College	2
State Chamber Prof. Assoc.	7
Professional Training Co.	0
Private Consultants	0
Regional Chamber Group	6
Total	19

Staffing

Staff	N	Mean	Median	Minimum	Maximum
FT Management	13	0.11	0	0	1
FT Non-Management	12	0	0	0	0
PT	13	0.9	1	0	3
PT in Full-time-equivalents	12	0	0	0	0

Membership Bill Accounts & Area Businesses

	N	Mean	Median	Minimum	Maximum
Membership Bill Accounts	13	128	112	52	218
Businesses in Service Area	13	219	186	35	500

Minimum Dues for Business Accounts

	N	Mean	Median	Minimum	Maximum
Base rate for Min. Dues	13	\$93	\$77	\$25	\$154

Membership Change

	N	Mean	Median	Minimum	Maximum
Members at the Beginning of the FY	13	122	95	50	211
Members who Dropped During the FY	13	6	3	0	39
Number of New Members in the FY	13	10	6	0	46
Number of Members at the end of the FY	13	128	112	52	218

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Financial:

Month	Fiscal End-of-Year	Frequency
January		0
February		1
March		1
April		0
May		0
June		0
July		0
August		0
September		0
October		1
November		0
December		10
Total		13

	Chamber Income				
	N	Mean	Median	Minimum	Maximum
Membership Dues Income	13	\$14,089	\$9,969	\$1,100	\$34,000
Non-Dues Income	13	\$16,783	\$16,600	\$2,000	\$40,815
Total Income	9	\$29,669	\$25,000	\$9,400	\$54,000

Income Area	How Income is Used				
	N	Mean	Median	Minimum	Maximum
Administrative	13	31%	35%	0%	65%
Operations	11	10%	7%	0%	35%
Programs	11	53.00%	49%	10%	96%

Profit/Loss	Profit/Loss	Frequency
Profit		11
Loss		2
Total		13

Reserve Fund	Reserve Fund	Frequency
Reserve Fund		5
No Reserve Fund		8
Total		13

Reserve Fund	N	Mean	Median	Minimum	Maximum
Amount Added to RF	4	\$0	\$0	\$0	\$0
RF Total Last Year	4	\$6,625	\$6,250	\$4,000	\$10,000
Goals for RF	1	\$2,500	\$2,500	\$2,500	\$25,000

	Payroll				
	N	Mean	Median	Minimum	Maximum
Total Annual Payroll	11	\$14,421	\$13,000	\$0	\$32,300
% of Payroll Allocated to Benefits	10	8%	0%	0%	50%

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Compensation:

	Annual Base Salary				
	N	Mean	Median	Minimum	Maximum
Chief Paid Executive	7	\$18,485	\$17,795	\$11,600	\$32,000
Vice-President (Second in Charge)*					
Business Financial or Administrative Manager	3	\$3,539	\$3,000	\$900	\$6,718
Public Affairs or Government Affairs Manager*					
Membership Manager*					
Communications Manager*					
Small Business Manager*					
Convention & Visitors Bureau Manager*					
Special Projects Manager or Coordinator*					
Information Services Manager or Coordinator*					
Program Manager*					
Administrative Assistant or Receptionist*					

	Last Percent Increase				
	N	Mean	Median	Minimum	Maximum
Chief Paid Executive	6	9%	4%	3%	35%
Vice-President (Second in Charge)*					
Business Financial or Administrative Manager*					
Public Affairs or Government Affairs Manager*					
Membership Manager*					
Communications Manager*					
Small Business Manager*					
Convention & Visitors Bureau Manager*					
Special Projects Manager or Coordinator*					
Information Services Manager or Coordinator*					
Program Manager*					
Administrative Assistant or Receptionist*					

	Potential Bonus Plus Commission				
	N	Mean	Median	Minimum	Maximum
Chief Paid Executive	8	\$275	\$0	\$0	\$275
Vice-President (Second in Charge)*					
Business Financial or Administrative Manager*					
Public Affairs or Government Affairs Manager*					
Membership Manager*					
Communications Manager*					
Small Business Manager*					
Convention & Visitors Bureau Manager*					
Special Projects Manager or Coordinator*					
Information Services Manager or Coordinator*					
Program Manager*					
Administrative Assistant or Receptionist*					

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Benefits: Top 3 Positions

Benefits: Chief Paid Executive

	N	Mean	Median	Minimum	Maximum
Percent of Salary Chamber Contributes Retirement*	4	1%	1%	0%	3%
Monthly Amount for Auto Allowance*					
Paid Vacation Days Per Year	9	6	5	0	16
Paid Sick Days Per Year*					

Benefits: VP/Second in Charge

	N	Mean	Median	Minimum	Maximum
Percent of Salary Chamber Contributes Retirement*					
Monthly Amount for Auto Allowance*					
Paid Vacation Days Per Year*					
Paid Sick Days Per Year*					

Benefits: Financial Manager

	N	Mean	Median	Minimum	Maximum
Percent of Salary Chamber Contributes Retirement*					
Monthly Amount for Auto Allowance*					
Paid Vacation Days Per Year*					
Paid Sick Days Per Year*					

